



puk

T R O P I C A L

## TROPICAL BRILLIANCE

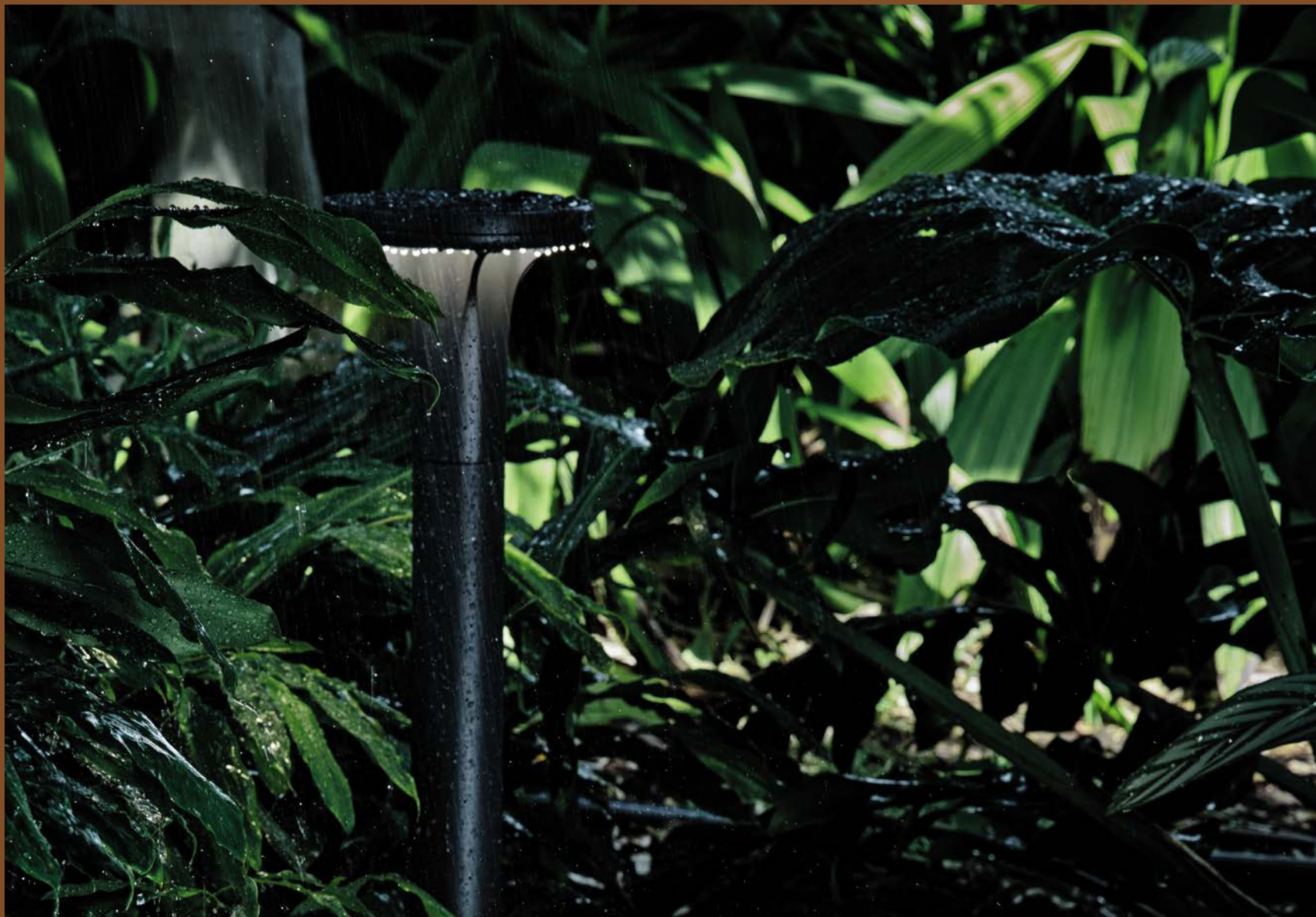
The vibrant oranges of blossoming birds of paradise catch your eye. The fragrant notes of ginger from the frangipani take you by surprise. A lush and almost impenetrable verdant green. The warm, humid air that wraps around you like a comforting blanket.



—  
Alder







—  
Alder

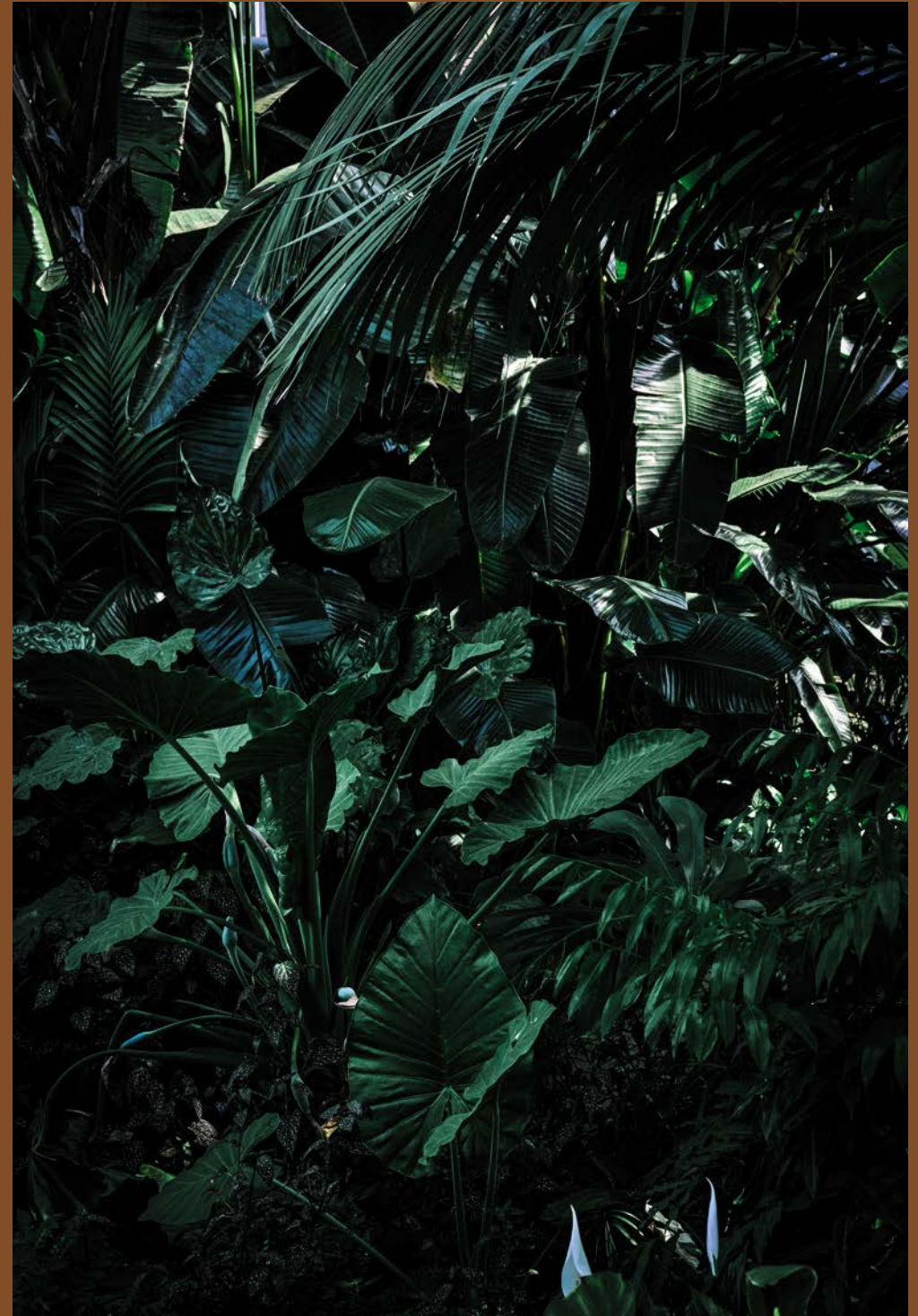




—  
Boulevard



Tropical exuberance, which our puk collections evoke and honour with meticulous devotion. An avant-garde mix of modern design and LED wizardry, blending seamlessly with the natural world, architecture, and décor. Light reveals the arcane, the off-beat, and magically transports you to a distant realm, immersing you in a landscape filled with palms, cycads, and Colocasia... all so close. You can almost hear the call of the parrot hidden amongst the dense fronds.





—  
Nanospot

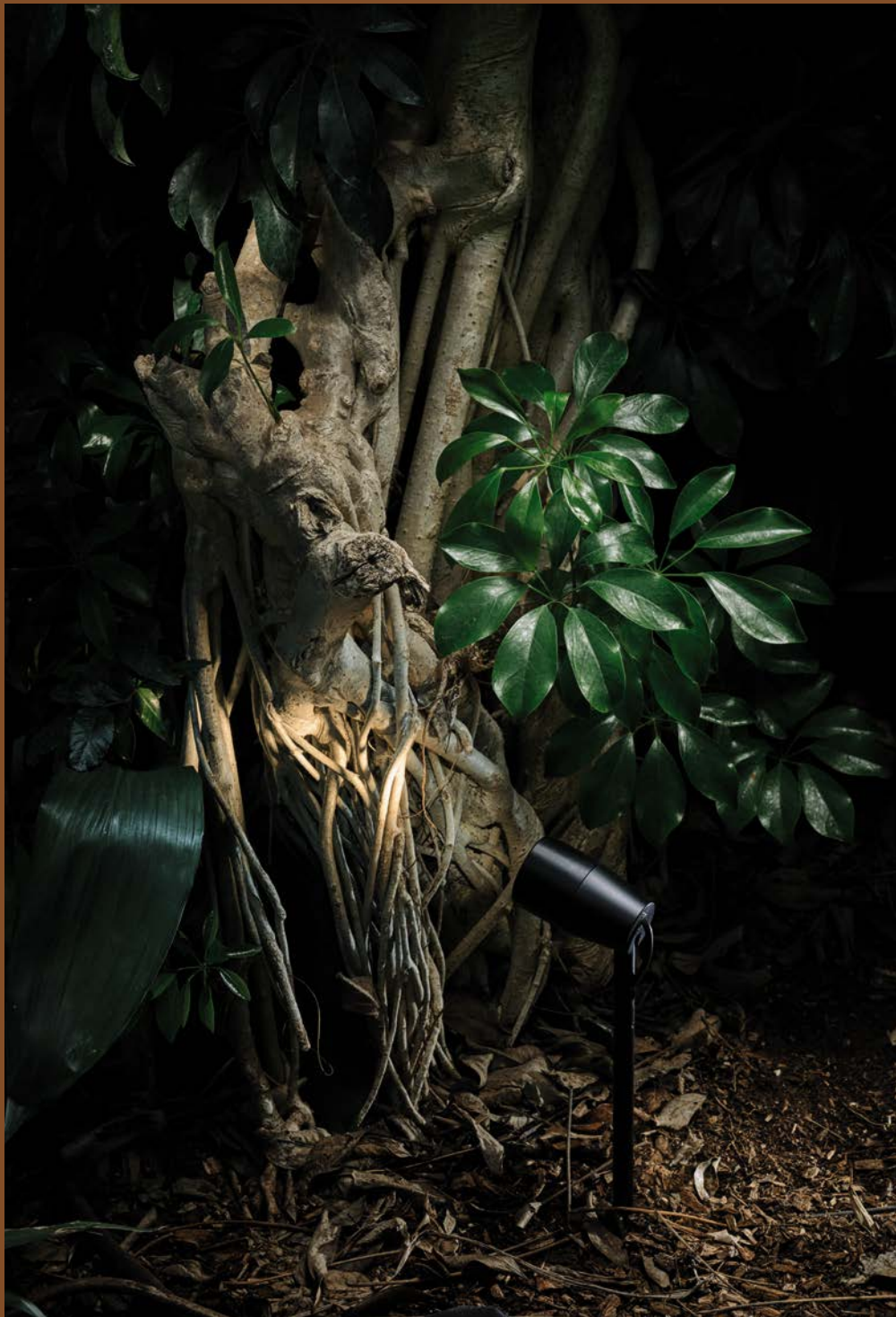




—  
Frame







Puk's outdoor lighting fixtures are the perfect sustainable choice for creating an exotic, immersive tropical garden ambience. Their high-performance, versatility of installation, humidity resilience, and thermal stability ensure an even, far-reaching luminosity, enhancing the natural tropical beauty.

—  
Flamingo



—  
Alder





—  
Ring





—  
Tron



A cornucopia of technical and aesthetic solutions is at your disposal, allowing the designer to pen a personalised sonnet where light, in harmony with the style and essence of each space, tells an epic tale. A light that celebrates all things tropical, an unfiltered voyage into nature, accentuating its exotic allure.

—  
Beyond











—  
Plaza





—  
Plaza



THE STARS OF PUK'S  
TROPICAL BRILLIANCE  
COLLECTION INCLUDE:

ALDER  
BOULEVARD  
NANOSPOT  
FRAME  
FLAMINGO  
RING  
TRON  
PLAZA

**PUK ITALIA GROUP**

Via San Giorgio, 16 | 20851 Lissone (MB) Italy  
T. +39 039 2457920 | F. + 39 039 2457924  
[puk@puk.it](mailto:puk@puk.it)

TROPICAL  
BRILLIANCE

Art direction  
**Nava + Arosio**

Photo  
**Paolo Volontè**

Communication  
**Red Apple International**



